



PresentIT

Sharing a story among friends or explaining one of your expertise to a new joiner, are you still comfortable? How about doing a presentation? Presenting yourself and your message is increasingly important in business. Those who can comfortably and effectively present in public command attention, respect and compensation. Still for many people it causes an uncomfortable feeling or even stress.



Benefits

- Increase the impact on your audience with presentations
- Focus on your core message
- Make the most effective use of your preparation time by clearly identifying the objectives of your communication
- Interact effectively with your audience using questions, storytelling
- Transform a 'hearing' into a 'listening' audience – one which is mobilised.
- Combine conviction and conviviality
- Handle objections effectively for success
- Manage stress

Audience

- Everyone willing to increase their impact in verbal communication
- People who regularly need to present in an international business environment

• **Language:** English

Methodology

- 3-4 weeks between the training days
- max 6 people/group
- interactive exchange of good and best practice, role plays, feedbacks
- personal action plans and evaluation of the results
- Application of Memory cards and using KOACH and Klaxoon systems

Date and location

• **Training dates: 2x1 day**

November 13, 2019
December 4, 2019

• **Venue:**

Human Digital Group office
1007 Budapest
Danubius Grand Hotel Margitsziget

• **Training fee:**

180.000 HUF + VAT / participant
160.000 HUF + VAT / participant / company





Content

Day1: Impactful engaging presentations

- Goal of presentations: influencing the audience! What is the impact I want to have on the audience?
- Structuring and preparing presentations clearly and effectively – the ABC model
- Objective of presenting
- Creating an initial impact – the importance of the start
- Possible storylines of a presentation
- Making it last - ending a presentation
- Creating convincing messages
- Impactful presentations - Practicing 3-minute "naked" presentations with feedback from the trainer and peers
- Modern tools and technologies to increase the impact and involvement

Individual Action Plans

Day2: Using technologies and handling difficult audience

Sharing experiences of implementation
The power of questions in presentations

- Non-verbal communication during presentations: eye contact, gestures, movement and tone of voice
- Practising skills from day 1
- The increased importance of voice – practice
- Giving and receiving valuable feedback
- Audience - Handling questions, objections and critical remark to show your professionalism
- Selecting key messages
- Creating slides and hand-outs
- Modern tools and technologies to increase the impact and involvement
- Handling stress during presentations

Individual Action Plans

Consultant



Roger Brouns

Profile

- 🌀 (New) manager development programs
- 🌀 Feedback culture training
- 🌀 Presentation and communication skills training
- 🌀 Team coaching and workshop facilitation
- 🌀 Talent Management programs
- 🌀 Service Excellence training
- 🌀 Job Interview training
- 🌀 Strengths Finder + Core Quadrant workshops
- 🌀 Personal coaching

Work experience

- 🌀 Consultant/ Trainer/ Coach – Human Digital Group/ Krauthammer
- 🌀 Talent Manager – Spring Professional (Adecco)
- 🌀 Team Lead / Sr. Process Manager / Project Manager - Essent (part of RWE)
- 🌀 International Project Manager - Ferranti Computer Systems, BE + UK
- 🌀 Business Consultant (Process Management & Business Analysis) - Zest Utilities, NL

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